

2014 Inovo Innovation Summit – Program Details

We're in Chicago again this year for the 4th annual Inovo Innovation Summit at Workspring's Chicago Loop location.

Enclosed is an overview of the summit agenda along with related event details.



There are three main themes for this year's summit, selected based on input from confirmed attendees.

1. **Opportunity Discovery**

Harnessing new sources for opportunities, gaining future insights about what's wanted and what's possible, and shaping weak signals into opportunities ranging from new offerings to business models.

2. **People and Collaboration**

From individual skills required for innovation to new types of innovation teams – using resources both inside the firm and beyond.

3. **Future of Innovation**

How the field of innovation is changing and what that means for innovation leaders. The forces and trends that shape the innovator's role and the innovation function within the firm. Including getting ahead of public knowledge, understanding future customers, and how organizations will need to change.

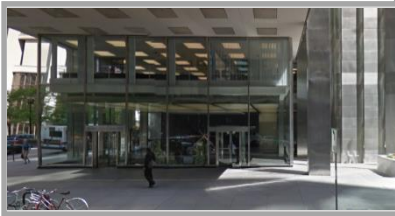
There is also time reserved to address relevant questions that don't fit neatly into any one category, as well as time to address topics that emerge from the discussion.



2014 Inovo Innovation Summit Agenda

Monday
September 22nd

Tuesday
September 23rd



Workspring
30 W Monroe St.
4th floor
Chicago, IL 60603

6:00PM

Meet at:

The Palmer House Hilton
17 E Monroe St.
Chicago, IL 60603
for trolley to dinner

12:00PM

**Opportunity
Discovery**
(Lunch Provided)

3:00PM

3:15PM

**Rapid Case Topics
(Mastermind Session)**

5:15PM

6:00PM

6:30PM

Dinner
City Winery

8:30PM

8:00AM

Breakfast Available

8:30AM

**People and
Collaboration**

10:15AM

10:30AM

**Future of
Innovation**
(Includes lunch)

1:00PM

1:00PM

Insight Summaries

2:00PM



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2014 Inovo Innovation Summit Venue Reference Information



Summit Venue

Workspring

4th Floor – Studio 1
30 W Monroe St.
Chicago, IL 60606
P: (800) 605-9092

Monday 9/22
12:00pm - 5:15pm
and
Tuesday 9/23
8:00am – 2:00pm

Transportation to Monday Evening Mixer

**All Attendees Meet in Palmer House Hilton Lobby @ Lockwood Bar
for Chicago Trolley pick up at 6:00pm Monday**

Palmer House Hilton

17 E Monroe St.
Chicago, IL 60603
P: (312) 645-1500

Monday 9/22
6:00pm - Meet up
Lobby of Palmer House Hilton
6:15pm Trolley departs hotel

Evening Mixer

City Winery

1200 W Randolph St.
Chicago, IL 60607
P: (312) 226-0868

Monday 9/22
6:30pm - 8:30pm
*Special evening to include
food, wine and networking*
8:30-9pm Trolley back to hotel

Event Contacts

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